Undergraduate Programme Specification

BSc (Hons) Business Entrepreneurship

Programme documents detail the aims, learning strategies, structure and intended learning outcomes that students should achieve if they fully engage with the learning provided within the programme. The document is intended to support and inform prospective students, current students, academic and support staff, external stakeholders and external examiners.

1. PROGRAMME INFORMATION	
Title of final award	Bachelor of Science with Honours in Business Entrepreneurship BSc (Hons) Business Entrepreneurship
Code	OUbs010**N**
Awarding Body	Open University of Mauritius
Disciplinary Division	Business and Management
Programme Manager	Mr Yash Krishna Gaya
Programme Duration	Minimum 3 years Maximum 6 years
Total Credits	**180**
Credits Per Year	***Normally 60 credits per academic year*** ***Minimum number of credit per semester 20*** ***Maximum number of credit per semester is 45***
MQA NQF Level	Level 8
EHEA EQF Level	Level 6
External Accreditors	Not applicable
Collaborative Partners	Not applicable.
Programme Approval Date	-
Last revision	Not applicable
Last update	Not applicable

2. ENTRY REQUIREMENTS

Based on the General Entry Requirements under Direct Entry to Undergraduate Programmes, applicants should fulfil the following conditions:

OPTION 1
A pass in English Language at Cambridge School Certificate/ 'O' Level or equivalent

AND

EITHER Pass in:
3 subjects at A-level and 1 subject at subsidiary level at Higher School Certificate Examination;

OR Pass in:
2 subjects at A-level and 2 subjects at subsidiary level at the Higher School Certificate Examination;

OR Pass in:
3 subjects at A-level at the London General Certificate Examination.

OR any other qualifications acceptable to OU. (refer to OU General Rules and Regulations)

OPTION 2
Submission of a comprehensive portfolio for possible recognition of prior learning/experience (RPL/RPE) as an alternative to above along with evidence for the language/ numeracy/ Information and Communication Technology (ICT) skills required for the programme of study.

Note:
• Mature candidates will be considered on their own merit. (refer to OU General Rules and Regulations)
• Learners who do not qualify under Option 1 may initially register for Foundation Courses offered by OU. (refer to OU General Rules and Regulations).

3. PROGRAMME OVERVIEW	
Aims and objective of the programme:	The programme aims to: ● Facilitate the development of agile, connected, bold and employable students by acquiring transferable skills, attitudes and knowledge that will enable them to study successfully and to function effectively in the modern business community by combining core business knowledge with specific expertise in entrepreneurship, learners will explore different approaches to innovation and entrepreneurial culture both within established organisations and new business start-ups. ● Empower learners with innovative and creative business skills to start and develop a business. ● Find the required funding for the business concept or develop a partnership. ● Provide knowledge about financial and institutional systems in supporting entrepreneurship in different economies, and gain an analytical framework for understanding different approaches to entrepreneurial cultures. ● Explore and identify opportunities of their businesses ● Develop critical thinking skills on adapting to changes in the environment. ● Enhance the digital competencies required to gain competitive edge ● Encourage learners towards sustainable impacts and Social Entrepreneurship.
Intended Learning outcomes: After completion of the programme students will be able to:	
Knowledge and Understanding	K1: Identify the key theoretical and practical concepts of Business Entrepreneurship of organisations K2: Understand the accounting and Financial concepts in the business environment K3: Explain the micro and macro environment of an organisation to gain competitive edge K4: Understand the human resources within an organisation K5: Demonstrate an understanding of the challenges within the business environment K6: Understand how their organisation can grow internationally. K7: Develop strategies to ensure their business(es) function(s) effectively and efficiently K8: Develop an understanding of key principles and approaches of corporate and good governance to be applied in their organisation K9: Understand the importance of quality management within their organisation K10: Understand how to plan, implement, control and deliver a project successfully. K11: Identify barriers and different types of communication within their organisation K12: Relate legal principles to business realities within the organisational context

Cognitive skills	C1: Analyze the current business context by applying appropriate theoretical frameworks and making use of relevant industry examples in their organisation C2: Interpret and analyse financial reporting data to conduct enquiries related to specific business issues of interest. C3: Apply relevant theories of management to specific problems to devise appropriate strategies C4: Determine appropriate methods and business evaluation. C5: Formulate, implement and evaluate strategies to help the organic/inorganic growth of their organisation
Practical/professional Skills	P1: Apply the different principles of Innovative thinking in solving a range of complex business problems; P2: Acquire and develop new techniques and processes in managing and improving self-performance in their organisation; P3: Develop effective leadership and teamwork skills in enhancing collective organisational performance; P4: Recognise and resolve business issues from an ethical perspective. P5: Assess financial statements P6: Acquire and implement risk management skills
Transferable skills	T1: Interpret and analyse both quantitative and qualitative information using a range of statistical and non-statistical methods; T2: Communicate ideas and arguments both in written formats and orally through formal presentations; T3: Demonstrate effective learning and research skills, including planning and self-management. T4: Develop independent thinking and leadership abilities. T5: Set and monitor goals and learning from feedback received.

4. PROFESSIONAL, STATUTORY AND REGULATORY BODIES (where applicable)
Not applicable

5. LEARNING AND TEACHING STRATEGY

Learning and teaching methods:

Students will be provided with opportunities to engage in a diverse range of learning environments so as to maximise their learning. The mode of delivery will be a blended mode. Students will interact with their tutors regularly through the e-platform and will have face to face as well.

The e- platform will use the following tools:
- Online activities: for every unit covered in each module students will be given opportunities to complete interactive learning activities including discussion forums, quizzes, field trips, videos, webinars and problem-solving activities. Students will be encouraged to work independently but also to engage in collaborative work.

- Independent study: Independent study forms an essential part in the development of your knowledge and understanding. We will guide you, via the e-platform, on the reading and reflection of primary and secondary texts. Students should use this independent study time to link knowledge with e-class and face-to-face activities and develop their own understanding and critical perspective on the topics they are studying.

The face-to-face/Online sessions are an opportunity to untangle complex concepts and provide students with an opportunity to apply the knowledge acquired in the preceding weeks. During the face-to-face/online sessions students are expected to:
- Engage in problem solving activities
- Read the uploaded material in advance in order to participate actively in class discussions
- Review core/complex concepts through applied work.

All modules are schedule with 5 face to face/online sessions except for the 3 following modules:

- Leadership & Communication *(Year 1 Semester 2)*
- Entrepreneurial Marketing *(Year 2 Semester 2)*
- Business Plan Development *(year 2 Semester 2)*

Workshops:

Workshops with the collaboration of governmental and non-governmental partners (Such as SME Mauritius, NPCC or DBM) are organised for learners. This helps the learners to have practical sessions how to tackle real life problems encountered by entrepreneurs.

Degree Project: Full Business Plan:

In the final part, students will undertake a project, supervised by a tutor with expertise in the area. Students will have the opportunity to meet with the supervisor to explore the topic, receive guidance on the research and receive feedback on the work as it progresses. The project will be a business plan, gathered from all the modules in his/her degree. The successful completion of a business plan proves the learner is ready to emerge on the market.

Overall Workload:

Your overall workload as a student consists of independent learning, e-learning activities and, if you choose to, face to face sessions. The following gives you an indication of how much time you will need to spend on the different components of your programme at each level. Each ECTS credit taken equates to 25 hours of study time.

The expected study time for this programme will be as follow:

Year 1: 1,500 hours for 60 ECTS credits.
Year 2: 1,500 hours for 60 ECTS credits.
Year 3: 1,500 hours for 60 ECTS credits.

Typically, for each year of your degree you will spend 0-10% of your time in face to face session, 30-40% of your time engaging with e-learning activities and 60% of your time in independent study time.

A typical study week for a student will involve some optional face to face sessions, required engagement in an online discussion forum, the completion of online activities and independent study time to review attached readings, textbooks and relevant sections of the module document. Students should expect to devote 8 to 12 hours of study time per week per module.

These are indicative and may vary from student to student.

6. ASSESSMENT STRATEGY

Assessment Methods

A range of formative and summative assessment exercises are designed to enable you to demonstrate and apply your knowledge and understanding.
Most modules will consist of a Tutor Marked Assessment component and an examination. TMAs include:
- Essays type Assignments
- Workshops *(essential for practical knowledge)*
- Projects
- Viva Presentations
- Webinars
- Team projects

In addition to TMAs, this programme includes final examination for all modules except the Degree Project: Full Business Plan module.

The assessment will consist of 3 parts; an individual assignment, Viva Presentation and the final examination. The assignment will also include a presentation by each member (Viva Presentation). The examination will consist of a compulsory section and a range of questions which the learner has to choose from another section.

Assessment Mapping: See Appendix page 12

Academic Feedback

Throughout the course of your studies, tutors will provide informal feedback on your online activities and class contributions. Feedback may be individual or provided to the class as a whole.

Each summative assessment will be accompanied by detailed marking criteria and marking scheme detailing the expectation of the assessment at each grade classification level. Feedback on assessment will be provided along the marking criteria. Marking criteria will be made available to the student at the same time as the assessment details.

Students will receive written individual feedback on all TMA components.

The University Policy on Assessment Feedback and Guidance on provisional marks can be found in the General Rules.

Late submission, Extension and Re-sit Policy

The University Policy on Late Submission, Extension and Re-sits can be found in the General Rules.

Special Circumstances

The University Policy on Special Circumstance can be found in the General Rules.

Continuous assessment and Exam Regulations

The University Regulations on Continuous Assessment and Examination can be found in the General Rules.

7. ACADEMIC MISCONDUCT

As a safeguard to the quality and standard of Open University's qualifications and awards, the university takes any incidence of academic misconduct seriously and will investigate any reported case.

Academic Misconduct refers to any activity where a student, through unpermitted means, seeks to gain an advantage in the completion of an assessment. Any unpermitted action will be considered as academic misconduct when occurring during a formal examination, a TMA, or any other form of assessment considered by Board of Examiners and undertaken in pursuit of a University qualification or award.

Plagiarism (using, intentionally or unintentionally another person's work and presenting it as its own) will be systematically checked through an automated plagiarism detection software: Turnitin.

For a list of all academic misconduct see section 23.3 of the University Regulations.

Any suspected cases of academic misconduct will be reported and investigated. Academic misconduct offences may lead to suspension or expulsion from the University.

8. PROGRAMME STRUCTURE

C= Core i.e. modules which must be taken to be eligible for the award
E = Electives i.e. module chosen by student from a range of listed optional modules
S1 = Semester 1
S2 = Semester 2

Year 1 – Level 6 (NQ-MQA) – Short cycle Introductory (QF-EHEA)

Code	Module Title	Type	Semester	Credits
OUbs010N111	Introduction To Entrepreneurship & Creativity	C	S1	8
OUbs010N112	Entrepreneurship And Innovation: A Business Model Approach	C	S1	8
OUbs010N113	Human Resource Management*	C	S1	8
OUbs010N114	Study Skills*	C	S1	8
OUbs010N121	Organisational Behaviour And Analysis*	C	S2	6
OUbs010N122	Entrepreneurship Typology	C	S2	8
OUbs010N123	Leadership & Communication *(10 Sessions + Viva)*	C	S2	8
OUbs010N124	Entrepreneurship Case Studies (Workshops)	C	S2	6
			Credit Total	60

Year 2 – Level 7 (NQ-MQA) – Short cycle Intermediate (QF-EHEA)

Code	Module Title	Type	Semester	Credits
OUbs010N211	Business Law*	C	S1	6
OUbs010N212	Economics, Business And Sustainability*	C	S1	6
OUbs010N213	Finance For Business *	C	S1	6
OUbs010N214	Marketing Principles*	C	S1	6
OUbs010N215	Management Information System*	C	S1	6
OUbs010N221	Social Entrepreneurship And Social Enterprise	C	S2	6
OUbs010N222	Management Accounting*	C	S2	6
OUbs010N223	Entrepreneurship In The Digital Domain	C	S2	6
OUbs010N224	Entrepreneurial Marketing *(10 Sessions + Viva)*	C	S2	6
OUbs010N225	Business Plan Development *(10 Sessions + Viva)*	C	S2	6
			Credit Total	60

Year 3 – Level 8 (NQ-MQA) – 1st Cycle Honours (QF-EHEA)

Code	Module Title	Type	Semester	Credits
OUbs010N311	International Business Strategy	C	S1	8
OUbs010N312	Financial Accounting*	C	S1	8
OUbs010N313	Business Environment Analysis	C	S1	8
OUbs010N314	Degree Project: Full Business Plan	C	S1	8
OUbs010N321	Operations Management*	C	S2	8
OUbs010N322	Project Management*	C	S2	8
OUbs010N323	Globalisation Of Emerging Markets	C	S2	6
OUbs010N324	Employee Relations*	C	S2	6
			Credit Total	60*

9. GRADING

Grading system:
Assessments are graded in percentage and correspond to a letter grade and a grade point.

To pass a module, student need an overall 40% weighted average of their combined continuous assessment and examination.

Marks (x) %	Description	Letter Grade	Grade point
X ≥ 70	Excellent	A	5
60 ≤ X < 70	Very Good	B	4
50 ≤ X < 60	Good	C	3
40 ≤ X < 50	Satisfactory	D	2
X < 40	Ungraded	U	0
Non-graded/pending	See section 17.1.1 in assessment rules and regulations for pending grades letter codes		

To pass a module student need an overall 40% weighted average of their combined continuous assessment and examination. All components of TMAs will have to be submitted and examinations sat to pass the module.

Students will normally not be allowed to postpone more than two modules for the following semester.

If a student obtains grade "U" in three or more modules in the same semesters, and the CPA is below 40 for that semester, the student will be requested to repeat the semester unless decided otherwise by the Academic Council upon the recommendation of the Board of Examiners. When repeating a semester, a student may or may not take the modules for which Grade C or above have been obtained.

If after completing a level the student's CPA < 40, the student will have to repeat the entire academic year and retake the modules as and when offered. However, s/he will not be required, if s/he wishes, to retake 3 module(s) for which Grade C or above has been obtained.

Students will not be allowed to repeat more than two semesters during the entire duration of the programme.

	10. PROGRESSION, EXIT POINTS AND AWARD
Progression	If a student fails to achieve 60 credits at the end of a year level, the board of examiners will decide with regard to the student's progression. At its discretion, the board of examiners may: - allow a student to carry forward up to 15 credits in the following year level in order to retake these units in attendance; - require the student to repeat the year; - award of an exit award once you've exhausted all the opportunities to retrieve failed assessment.
Classification of Awards	For the award of the Honours degree, all modules of the programme must be completed. The Certificate of Higher Education and the Diploma of Higher education are awarded as possible exit points in the programme as indicated in the table below:

Award	Title	Level NQ-MQA	Total required Credits	Classification Based on Cumulative Point Average (CPA)
BSc (Hons)	Business Entrepreneurship	8	180	**1st Class Honours (First): CPA ≥70** **2nd Class 1st Division Honours** (2:1): 60 ≤ CPA <70 **2nd Class 2nd Division Honours** (2:2): 50 ≤ CPA <60
Ordinary BSc	Business Entrepreneurship	7	180	**3rd Class:** 45 ≤ CPA < 50 **Pass:** 40 ≤ CPA < 44
Diploma of Higher Education (DipHE)	Business Entrepreneurship	6-7	120	**Distinction:** CPA ≥ 70 **Pass:** 40 ≤ CPA <70 **No Award:** CPA < 40
Certificate of Higher Education (CertHe)	Business Entrepreneurship	6	60	**Distinction:** CPA ≥ 70 **Pass:** 40 ≤ CPA <70 **No Award:** CPA < 40

11. STUDENT SUPPORT

The Open University Learner support addresses learners' needs depending on the unique situation, location and characteristics of the learner. Its main objectives are to assist students to maintain and develop as a successful and independent learner.

Since it is not mandatory for our learners to attend face to face sessions, The Open University will provide the following support:

- Special videos will be produced and all online classes will be recorded and recordings provided.
- Skype Sessions will be provided for overseas or learners with special needs
- Printed materials will be posted to overseas learners with low internet connectivity
- All relevant educational materials and resources will be shared on the University's E-learn platform (Moodle)
- Computer Lab facilities for practical sessions will be provided under the supervision of qualified practitioners
- Counselling and regular meetings with program managers
- Large prints will be made available for learners with visual impairment
- Extra time or special arrangements for examination will be provided for learners with special needs
- Progress of learners will be monitored through evaluation reports by resource person at phases interval to assess their progress

12. Have Your Say

Open University values student feedback and students will be given opportunities to have their say on their learning experience in the following way:

- Student programme and module evaluation surveys;
- Acting as student representative and participate in a range of committees such as the staff-student consultative committee;
- Participate in programme validation processes.

The University will respond to student feedback through the following channels:

- Response and action taken following the module evaluation survey will be posted on the e-platform;
- Action from minutes will be monitored by the chair of the relevant committees;
- Annual programme monitoring process will consider student feedback;
- Programme review process (every five years).

13. Curriculum Map of Modules against programme intended learning outcomes

Module title	Code	Type	Mode	K1	K2	K3	K4	K5	K6	K7	K8	K9	K10	K11	K12	C1	C2	C3	C4	C5	C6	P1	P2	P3	P4	P5	P6	T1	T2	T3	T4	T5
Year 1 NQ-MQA Level 6																																
INTRODUCTION TO ENTREPRENEURSHIP				•	•				•	•									•	•			•								•	•
FINANCIAL ACCOUNTING																																
HUMAN RESOURCE MANAGEMENT																																
STUDY SKILLS*																																
ORGANISATIONAL BEHAVIOUR AND ANALYSIS*																																
ENTREPRENEURSHIP TYPOLOGY						•		•			•							•	•											•	
EMPLOYEE RELATIONS				•			•							•		•	•	•	•		•	•									
ENTREPRENEURSHIP CASE STUDIES				•	•	•				•							•	•		•										•	
Year 2 NQ-MQA level 7																																
BUSINESS LAW																																
ECONOMICS, BUSINESS AND SUSTAINABILITY				•		•				•				•		•	•	•	•		•	•	•		•				•		
FINANCE FOR BUSINESS					•												•						•								
MARKETING PRINCIPLES*																																
MANAGEMENT INFORMATION SYSTEMS (Optional)																																
SOCIAL ENTREPRENEURSHIP AND SOCIAL ENTERPRISE				•			•											•		•						•				•	
MANAGEMENT ACCOUNTING																																
ENTREPRENEURSHIP IN THE DIGITAL DOMAIN													•					•	•		•	•							•	•
CONSUMER BEHAVIOUR				•												•	•	•			•	•							•	•
EMPLOYEE RELATIONS				•			•							•		•	•	•	•		•	•									
Year 3 NQ-MQA level 8																																
INTERNATIONAL BUSINESS STRATEGY								•		•			•			•		•	•	•			•							•	
ENTREPRENEURSHIP AND INNOVATION: A BUSINESS MODEL APPROACH								•				•	•					•					•		•				•	
SOCIAL MEDIA AND THE DIGITAL ECONOMY				•												•		•			•	•							•	•	•
LEADERSHIP				•			•			•		•						•		•			•	•						•	
OPERATIONS MANAGEMENT				•						•	•					•	•		•										•	•	•
PROJECT MANAGEMENT								•	•		•		•					•		•		•	•	•		•				•	•
GLOBALISATION OF EMERGING MARKETS									•	•													•			•					

C = Core; E = Elective; DL = Distance Learning; BL= Blended Learning; CD = Campus delivery

Appendix 1: Assessment Mapping

Module Code	Module Title	Assessment Method
Year 1 QF-MQA Level 6		
OUbs010111	INTRODUCTION TO ENTREPRENEURSHIP & CREATIVITY	**TMA 30%:** **Final Examination 70%**
OUbs010112	ENTREPRENEURSHIP AND INNOVATION: A BUSINESS MODEL APPROACH	**TMA 30%:** **Final Examination 70%**
OUbs010113	HUMAN RESOURCE MANAGEMENT*	**TMA 30%:** **Final Examination 70%**
OUbs010114	STUDY SKILLS*	**TMA 30%:** **Final Examination 70%**
OUbs010121	ORGANISATIONAL BEHAVIOUR AND ANALYSIS*	**TMA 30%:** **Final Examination 70%**
OUbs010122	ENTREPRENEURSHIP TYPOLOGY	**TMA 30%:** **Final Examination 70%**
OUbs010123	LEADERSHIP & COMMUNICATION	**Viva Presentation** **Final Examination**
OUbs010124	ENTREPRENEURSHIP CASE STUDIES	**Written Report- 100%**

Year 2 QF-MQA Level 7		
OUbs010211	BUSINESS LAW*	**TMA 30%:** **Final Examination 70%**
OUbs010212	ECONOMICS, BUSINESS AND SUSTAINABILITY	**TMA 30%:** **Final Examination 70%**
OUbs010213	FINANCE FOR BUSINESS	**TMA 30%:** **Final Examination 70%**
OUbs010214	MARKETING PRINCIPLES*	**TMA 30%:** **Final Examination 70%**
OUbs010215	MANAGEMENT INFORMATION SYSTEMS	**TMA 30%:** **Final Examination 70%**
OUbs010221	SOCIAL ENTREPRENEURSHIP AND SOCIAL ENTERPRISE	**TMA 30%:** **Final Examination 70%**
OUbs010222	MANAGEMENT ACCOUNTING*	**TMA 30%:** **Final Examination 70%**
OUbs010223	ENTREPRENEURSHIP IN THE DIGITAL DOMAIN	**TMA 30%:** **Final Examination 70%**
OUbs010224	ENTREPRENEURIAL MARKETING	**Viva Presentation 50%** **Final Examination 50%**
OUbs010225	BUSINESS DEVELOPMENT PLAN	**Viva Presentation 50%** **Final Examination 50%**

Year 3 QF-MQA Level 8		
OUbs010311	INTERNATIONAL BUSINESS STRATEGY	**TMA 30%:** **Final Examination 70%**
OUbs010312	FINANCIAL ACCOUNTING*	**TMA 30%:** **Final Examination 70%**
OUbs010313	BUSINESS ENVIRONMENT ANALYSIS	**TMA 30%:** **Final Examination 70%**
OUbs010314	EMPLOYEE RELATIONS*	**TMA 30%:** **Final Examination 70%**
OUbs010321	OPERATIONS MANAGEMENT*	**TMA 30%:** **Final Examination 70%**
OUbs010322	PROJECT MANAGEMENT*	**TMA 30%:** **Final Examination 70%**
OUbs010323	GLOBALISATION OF EMERGING MARKETS	**TMA 30%:** **Final Examination 70%**
OUbs010324	DEGREE PROJECT: FULL BUSINESS PLAN	**Written Report- 100%**