



**OPEN UNIVERSITY OF MAURITIUS**  
**Taught Postgraduate Programme Specification**

**MA Graphic Design with Specialisation  
in Digital Arts/Education**

1. PROGRAMME INFORMATION		
<b>Title of the Final Award</b>	MA Graphic Design with Specialisation in Digital Arts/Education	
<b>Code</b>	OUpm012N	
<b>Awarding Body</b>	Open University of Mauritius	
<b>Disciplinary Division</b>	Communication and IT	
<b>Programme Duration</b>	Minimum 2 years   Maximum 4 years	
<b>Total Credits</b>	120	
	60 Credits per academic year	30 Credits per semester
<b>MQA NQF Level</b>	Level 9	
<b>EHEA Level</b>	Level 7	
<b>External Accreditors</b>	Not applicable	
<b>Collaborative Partners</b>	Not applicable	
<b>Programme Approval Date</b>	May 2019	
<b>Last Revision</b>	Not applicable	
<b>Last Update</b>	September 2021	

<b>2. ENTRY REQUIREMENTS</b>	
<b>General</b>	<p>General entry Requirements under Direct entry to Taught Postgraduate Programmes:</p> <p>Successful completion of an undergraduate degree with</p> <ul style="list-style-type: none"> <li>• at least a Second Class or 50%, whichever is applicable or</li> <li>• a GPA not less than 2.5 out of 4 or equivalent, from a recognised Higher Education Institution.</li> </ul> <p style="text-align: center;"><u>OR</u></p> <p>an Ordinary Degree or a non-honours degree from a recognized University with at least two years of work experience in the relevant field which demonstrate that a candidate possesses appropriate knowledge and skills at a standard acceptable by the Academic Council.</p> <p style="text-align: center;"><u>OR</u></p> <p>possesses a Bachelor's degree with an award below a Second-Class degree from a recognised institution and has at least two years of relevant working experience.</p> <p style="text-align: center;"><u>OR</u></p> <p>alternative qualifications acceptable to the Open University of Mauritius.</p> <p><b>Note:</b> Mature candidates will be considered on their own merit. (Refer to OU general rules and regulations)</p>
<b>Programme Specific</b>  <small>(In addition to the general entry requirements)</small>	<ul style="list-style-type: none"> <li><b>a)</b> A Bachelor's degree in any of the following fields:               <ul style="list-style-type: none"> <li><b>i.</b> Visual/Fine Arts or related.</li> <li><b>ii.</b> Graphic/Multimedia Design or related.</li> <li><b>iii.</b> Communication/Marketing or related.</li> </ul> </li> <li><b>b)</b> Experience in design and/or teaching will be an advantage.</li> <li><b>c)</b> Applicants may be asked to present a portfolio.</li> </ul>

3. PROGRAMME OVERVIEW	
<b>Aims and Objectives of the Programme</b>	<p>The <a href="#">MA Graphic Design with Specialisation in Digital Arts/Education</a> is a 2-year programme that will enable students to enhance their ongoing skills and knowledge within the various areas of design and to specialised in either Digital Arts or education.</p> <p>From visual branding to editorial design and from information graphics to digital interactivity, the programme will further develop the student's thinking in using graphic design as a critical tool to understand the challenges of contemporary visualculture.</p> <p>After completing Year 1, they will be able to specialise in either Digital Arts where they will be exposed to advanced graphical tools and their applications, or in education where they will have deeper exposure to Art &amp; Design teaching methods as well as how to improve their teaching skills with the aid of technology.</p>
<b>Intended Learning Outcomes: After successfully completing this programme, students will be able to:</b>	
<b>Knowledge and understanding</b>	<p><b>K1:</b> Demonstrate an advanced understanding of design elements, principles &amp; composition.</p> <p><b>K2:</b> Contrast and compare branding and identity for visual communications.</p> <p><b>K3:</b> Undertake independent enquiry, applying qualitative and quantitative data to create effective marketing communications that reach specific targeted audiences.</p> <p><b>K4:</b> Articulating pertinent teaching methods within the field of Art and Design.</p> <p><b>K5:</b> Identifying technologies that will enhance learning and teaching.</p> <p><b>K6:</b> Show understanding of educational leadership and management.</p>
<b>Cognitive Skills</b>	<p><b>C1:</b> Analyse and apply design principles to solving design problems.</p> <p><b>C2:</b> Use mind mapping design situations to devise critical solutions.</p> <p><b>C3:</b> Evaluate and critically analyse the work of other artists, craft workers, designers, academics and researchers.</p> <p><b>C4:</b> Analyse technological trends to facilitate education delivery;</p> <p><b>C5:</b> Integrate leadership skills in managing teaching and delivery.</p> <p><b>C6:</b> Evaluate and critically analyse various teaching methods and adapt according to students' profiles.</p>

<p><b>Practical/ Professional Skills</b></p>	<p>P1: Use industry-standard software, hardware and tools to create projects for a mixture of print and digital platforms. P2: Create multimedia materials as a solution for design-related problems. P3: Plan and compose materials for multiple levels of students/students with different learning styles.</p>
<p><b>Transferable Skills</b></p>	<p>T1: Effectively communicate ideas and arguments in writing and orally. T2: Collaborate with others and contribute effectively to the conception and development of ideas. T3: Work independently demonstrating initiative and self-management. T4: Adapting different technological tools for learning and teaching.</p>

<p><b>4. PROFESSIONAL, STATUTORY AND REGULATORY BODIES (where applicable)</b></p>
<p>Not applicable</p>

**5. LEARNING AND TEACHING STRATEGY**

**Learning and Teaching Methods**

Students will be provided with opportunities to engage in a diverse range of learning environments to maximise their learning. For this programme, students will interact with their tutor and their fellow students mostly through the e-platform.

The e-platform will use the following tools:

- **Online activities:** For every unit covered in each module, students will be given opportunities to complete interactive learning activities including discussion forums, quizzes, field trips, webinars and problem-solving activities. Students will be encouraged to work independently but also to engage in collaborative work.
- **Independent study:** Independent study forms an essential part of the development of your knowledge and understanding. We will guide you, via the e-platform, on the reading and reflection of primary and secondary texts. Students should use this independent study time to link knowledge with e- class and face-to-face activities and develop their understanding and critical perspective on the topics they are studying.

We also offer optional face-to-face sessions.

The face-to-face sessions are an opportunity to untangle complex concepts and provide students with an opportunity to apply the knowledge acquired in the preceding weeks.

During the **face-to-face sessions**, students can be expected to:

- extensively use IT tools.
- engage in problem-solving activities.
- engage with reading material to engage in class discussions.
- Review core/complex concepts through applied work.

Research supervision:

- **Specialisation in Digital Arts:** For students opting for “Digital Arts” as the field of specialisation, they will need to complete a major design project, supervised by an Academic in the area of the project topic. Students will have the opportunity to meet with their supervisor to explore the topic, receive guidance on the conception and development as well as receive continuous feedback on the work as it progresses.
- **Specialisation in Education:** For students opting for “education” as the field of specialisation, they will need to complete a dissertation which should start in year 2 semester 1 and be completed and submitted in year 2 semester 2 before the final exams, including resits. Students will have the opportunity to meet with their supervisor to explore the topic, receive guidance on the dissertation topic, research methodologies, data collection and analysis supported with continuous feedback on the work as it progresses.

### Overall Workload

The overall workload will consist of independent learning, e-learning activities and if you choose to, face-to-face sessions. The following gives you an indication of how much time you will need to spend on the different components of your programme at each level. Each ECTS credit taken equates to 25-30 hours of study time.

The expected study time for this programme will be as follows:

**Year 1:** 1,500 hours for 60 ECTS credits.

**Year 2:** 1,500 hours for 60 ECTS credits.

Typically, for each year of your study, you will spend 0-10% of your time in face-to-face sessions, 30-40% of your time engaging with e-learning activities and 60% of your time in independent study time.

A typical study week for a student will involve some optional face-to-face sessions, required engagement in an online discussion forum, the completion of online activities and independent study time to review attached readings, textbooks and relevant sections of the module documentation. Students should expect to devote 8 to 12 hours of study time per week per module.

These are indicative and may vary from student to student.

## **6. ASSESSMENT STRATEGY**

### **Assessment Methods**

A range of formative and summative assessment exercises are designed to enable the demonstration and application of knowledge and understanding.

Some modules will be 100% coursework while some will consist of a Tutor-Marked Assessment component and an examination. TMAs include:

- Tests
- Indoor & Outdoor Projects
- Exercises and problem sets
- Webinars

### **Academic Feedback**

Throughout your studies, tutors will provide informal feedback on your coursework, online activities and class contributions. Feedback may be individual or provided to the class as a whole.

Each summative assessment will be accompanied by detailed marking criteria and a marking scheme detailing the expectation of the assessment at each grade classification level.

Feedback on assessment will be provided along with the marking criteria. Marking criteria will be made available to the student at the same time as the coursework/assessment details.

Students will receive written individual feedback on all TMA components.

The University Policy on Assessment Feedback and Guidance on Provisional Marks can be found in General Rules.

### **Late submission, Extension and Re-sit Policy**

The University Policy on Late Submission, extension and Re-sits can be found in the General Rules.

### **Special Circumstances**

The University Policy on Special Circumstances can be found in the General Rules.

### **Continuous assessment and Exam Regulations**

The University Regulations on Continuous Assessment and examination can be found in the General Rules.

## 7. ACADEMIC MISCONDUCT

As a safeguard to the quality and standard of Open University's qualifications and awards, the university takes any incidence of academic misconduct seriously and will investigate any reported case.

Academic Misconduct refers to any activity where a student, through unpermitted means, seeks to gain an advantage in the completion of an assessment. Any unpermitted action will be considered as academic misconduct when occurring during a formal examination, a TMA, or any other form of assessment considered by the Board of Examiners and undertaken in pursuit of a university qualification or award.

Plagiarism (using, intentionally or unintentionally another person's work and presenting it as one's own) will be systematically checked through a plagiarism detection software.

Any suspected cases of academic misconduct will be reported and investigated. Academic misconduct offences may lead to suspension or expulsion from the University.

The University Regulations on Academic Misconduct can be found in the General Rules.

**8. PROGRAMME STRUCTURE**

<b>C</b>	Core i.e., modules that must be taken to be eligible for the award
<b>E</b>	electives i.e., module chosen by the student from a range of listed optional modules
<b>S1</b>	Semester 1
<b>S2</b>	Semester 2

**Year 1 – Level 9 (NQ-MQA)****2<sup>nd</sup> Cycle Advanced (NQ-EHEA)**

Code	Module Title	Type	Semester	Credits
OUpm012N111	Design Principles and Application	C	S1	15
OUpm012N112	Branding and Identity	C	S1	15
OUpm012N121	Research Techniques & Methodology	C	S2	15
OUpm012N122	Printing & Digital Production	C	S2	15
<b>Credit Total</b>				<b>60</b>

**Year 2 – Level 9 (NQ-MQA): Specialisation in Digital Arts****2<sup>nd</sup> Cycle Advanced (NQ-EHEA)**

Code	Module Title	Type	Semester	Credits
OUpm012N211a	User Interface & Web Authoring	C	S1	15
OUpm012N212a	Project Development	C	S1	15
OUpm012N221a	2D & 3D Visual Effects Design and Production	C	S2	15
OUpm012N222a	Advanced Project Development & Realisation	C	S2	15
<b>Credit Total</b>				<b>60</b>

**Year 2 – Level 9 (NQ-MQA): Specialisation in Education****2<sup>nd</sup> Cycle Advanced (NQ-EHEA)**

Code	Module Title	Type	Semester	Credits
OUpm012N211b	Art & Design Teaching Methods	C	S1	10
OUpm012N212b	Technology Enhanced Education	C	S2	10
OUpm012N213b	Dissertation	C	S1 & S2	30
OUpm012N221b	Educational Leadership & Management	C	S2	10
<b>Credit Total</b>				<b>60</b>

<b>Overall Programme Credit Total Year 1 + Year 2 (specialisation in Digital Arts) Or Year 2 (specialisation in Education)</b>	<b>120</b>
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## 9. GRADING

Grading System:

Assessments are graded in percentage and correspond to a letter grade and a grade point.

To pass a module, Students need an overall 40% weighted average of their:

- a) combined continuous assessment (TMA) and examination.
- Or
- b) combined course works, projects and/or VIVA.

Marks (x) %	Description	Letter Grade	Grade Point
$X \geq 70$	Excellent	A	5
$60 \leq X < 70$	Very Good	B	4
$50 \leq X < 60$	Good	C	3
$40 \leq X < 50$	Satisfactory	D	2
$X < 40$	Ungraded	U	0
Non-graded/Pending	See section 17.1.1 in Assessment Rules and Regulations for pending grades letter codes.		

Students will normally not be allowed to postpone more than one module for the following semester.

If a student obtains a grade "U" in three or more modules in the same semester, and the CPA is below 40 for that semester, the student will be requested to repeat the semester unless decided otherwise by the Academic Council upon the recommendation of the Board of examiners. When repeating a semester, a student may or may not take the modules for which Grade C or above has been obtained.

If after completing a level the student's CPA < 40, the student will have to repeat the entire academic year and retake the modules as and when offered. However, s/he will not be required, if s/he wishes, to retake 3 module(s) for which Grade C or above has been obtained.

Students will not be allowed to repeat more than two semesters during the entire duration of the programme.

University general marking criteria for undergraduate exams and undergraduate dissertations can be found in the General Rules.

## Cumulative Point Average (CPA)

Total CPA for Undergraduate degrees is calculated by:

- a) Multiplying the module credit by the % marks for the module and then summed up and divided by the total credits attempted over the cumulative period at each level (1 semester or 1 year); AND
- b) Taking the weighted average of the obtained CPAs at each level. The respective weights being set as follows: the CPA of level 5 modules (year 1) will be weighted at 15% (0.15), the CPA of level 6 modules (year 2) will be weighted at 35% (0.35) and the CPA of level 7/8 modules (year 3 and/or 4) will be weighted at 50% (0.5).

**Example calculation of the CPA at level 9 for taught postgraduate programmes:**

Course Level 9	% Scores	ECTS Credit Unit	Module Credit x % Score
OUpm012N111	64	15	64*15 = 960
OUpm012N112	71	15	71*15 = 1065
OUpm012N121	44	15	44*15 = 660
OUpm012N122	59	15	59* 15 = 885
OUpm012N211(a or b)	57	15	57*15 = 855
OUpm012N212(a or b)	49	15	49*15 = 735
OUpm012N221(a or b)	62	15	62*15 = 930
OUpm012N222(a or b)	51	15	51*15 = 765
<b>Total</b>		<b>120</b>	<b>6855</b>
<b>CPA: 6855/120 = 57.13</b>			

## 10. PROGRESSION, EXIT POINTS AND AWARD

### Classification of Awards

For the award of the Master's Degree, all modules of the programme must be completed.

The postgraduate certificate or diploma are awarded as possible exit points in the programme as indicated in the table below:

Award	Title	Level NQ-MQA	Total Required Credits	Classification
Master of Arts	Graphic Design with Specialisation in Digital Arts/education	9	120	<b>Distinction:</b> CPA $\geq$ 70 <b>Merit:</b> $60 \leq$ CPA < 70 <b>Pass:</b> $40 \leq$ CPA < 60 <b>No Award:</b> CPA < 40
Postgraduate Diploma	Graphic Design with Specialisation in Digital Arts/Education	9	90	
Postgraduate Certificate	Graphic Design with Specialisation in Digital Arts/Education	9	60	

## 11. STUDENT SUPPORT

Support available through [studentsupport@open.ac.mu](mailto:studentsupport@open.ac.mu)

## 12. HAVE YOUR SAY

Open University values student feedback and students will be given opportunities to have their say on their learning experience in the following ways:

- Student programme and module evaluation surveys.
- Acting as a student representative and participating in a range of committees such as the staff-student consultative committee.
- Participating in programme validation processes.

The University will respond to student feedback through the following channels:

- Response and action taken following the module evaluation survey will be posted on the e- platform.
- Action from minutes will be monitored by the chair of the relevant committees.
- An annual programme monitoring process will take into account student feedback.
- Programme review process (every five years).

## 13. Module Outlines and Assessment Structure

Year 1/Semester 1			
<b>1   Design Principles and Applications - OUpm012N111</b>			
<b>Aims</b>	This module aims at developing students' in understanding of the importance of design elements & principles to create effective visual communication.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Develop and understand the importance of design elements and design principles.</li> <li>• Develop creative and effective visual communication skills.</li> <li>• Critically analyse design problems and propose appropriate design solutions.</li> <li>• Apply appropriate design principles to solve design problems.</li> </ul>		
<b>Assessment Structure</b>	<b>10 %</b> Online Activities	<b>40%</b> Coursework <ul style="list-style-type: none"> <li>• Research and Analysis – 10%</li> <li>• Development – 15%</li> <li>• Deliverables – 15%</li> </ul>	<b>50%</b> Exams
<b>2   Branding and Identity - OUpm012N112</b>			
<b>Aims</b>	This module will enable students to describe the process and methods of brand management, including how to establish brand identity and build brand equity. Students will also be able to compose, assess and incorporate creative input using both primary and secondary sources, thus producing effective visual and brand identity.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Describe the process and methods of brand management, including how to establish and build brand equity.</li> <li>• Compose, assess and incorporate creative input using both primary and secondary sources to produce effective team project output.</li> <li>• evaluate and critically analyse of brand identities, origins, values, and context in which they were developed and evolved.</li> <li>• Produce visual and brand identity using symbolism.</li> </ul>		
<b>Assessment Structure</b>	<b>10 %</b> Online Activities	<b>90% Coursework</b> <ul style="list-style-type: none"> <li>• Research and Analysis – 30%</li> <li>• Development – 30%</li> <li>• Deliverables – 30%</li> </ul>	

Year 1/Semester 2			
1   Research Techniques & Methodology - OUpm012N121			
<b>Aims</b>	This module will focus on approaches to Research Techniques and Methods. Students will be able to design a research proposal within their intended field of specialisation.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Understand research concepts and processes.</li> <li>• Identify a suitable research problem based on relevant literature.</li> <li>• Develop an understanding of the application of research methods and techniques.</li> <li>• Write and present a research proposal.</li> </ul>		
<b>Assessment Structure</b>	10 % Online Activities	75% Research Proposal <ul style="list-style-type: none"> <li>• Problem Statement</li> <li>• literature Review</li> <li>• Research Questions</li> <li>• Design Methods</li> </ul>	15% Presentation
2   Printing & Digital Production - OUpm012N122			
<b>Aims</b>	This module accentuates on design and production principles helping to develop the students' knowledge and skills required to solve graphic design and layout problems encountered in various print and digital media. Students are introduced to the step-by-step creative and organising process that results in a finished printed and/or digital design production.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Demonstrate the ability to solve printing problems and think critically by effectively completing challenging individual and group projects and assignments.</li> <li>• Acquire creative skills, perception, and technical skills to express and communicate ideas graphically, both printed and digital.</li> <li>• Effectively exploit a variety of digital resources and art tools to create images for commercial, web design, and digital art applications or personal use.</li> <li>• Create printed and/or digital productions and evaluate the outcome.</li> </ul>		
<b>Assessment Structure</b>	10 % Online Activities	90% Coursework <ul style="list-style-type: none"> <li>• Research and Analysis – 30%</li> <li>• Development – 30%</li> <li>• Deliverables – 30%</li> </ul>	

Year 2/Semester 1 - SPECIALISATION IN DIGITAL ARTS		
1   User Interface & Web Authoring - OUpm012N211a		
<b>Aims</b>	Students will be introduced to various tools used for the creation of web content thus covering a wide range of software programs available for download or access online.	
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Understand the principles and benefits of good UI &amp; UX and how to apply it to a website.</li> <li>• Develop the necessary skills to understand the needs of clients.</li> <li>• Identify materials to be included in a website, and how to design it to increase exchanges.</li> <li>• Produce a website or a related solution using appropriate coding/programming languages and tools.</li> </ul>	
<b>Assessment Structure</b>	<p><b>10 %</b> Online Activities</p>	<p><b>90% Coursework</b></p> <ul style="list-style-type: none"> <li>• Research and Analysis – 30% <ul style="list-style-type: none"> <li>• Development – 30%</li> <li>• Deliverables – 30%</li> </ul> </li> </ul>
2   Project Development - OUpm012N212a		
<b>Aims</b>	This module aims at conceptualizing and developing a major project and conceptualising a solution based on design requirements and specifications. In-depth research will be conducted for market analysis.	
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Develop and understand design problems and needs for specific situations.</li> <li>• Research and review existing literature and design scenarios with possible solutions.</li> <li>• Analyse design requirements and develop design specifications accordingly.</li> <li>• Design a project brief based.</li> </ul>	
<b>Assessment Structure</b>	<p><b>10 %</b> Online Activities</p>	<p><b>90% Coursework</b></p> <ul style="list-style-type: none"> <li>• Research and Analysis – 25% <ul style="list-style-type: none"> <li>• Development – 25%</li> </ul> </li> <li>• Design Specifications – 15% <ul style="list-style-type: none"> <li>• Project Brief – 25%</li> </ul> </li> </ul>

Year 2/Semester 2 - SPECIALISATION IN DIGITAL ARTS		
1   2D & 3D Visual Effects Design and Production - OUpm012N221a		
<b>Aims</b>	The module aims at equipping students with appropriate observational and analysing skills which they will apply in the composition of moving images. Further skills will be developed in specialised areas within various industry-related contemporary projects.	
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Create 2D &amp; 3D animations including recording and producing high-quality videos.</li> <li>• Understand and develop various animations styles including typographic and kinetic animations.</li> <li>• Understand the basics of rotoscoping and motion capturing</li> <li>• Produce VFX materials for various platforms.</li> </ul>	
<b>Assessment Structure</b>	<p><b>10 %</b> Online Activities</p>	<p><b>90% Coursework</b></p> <ul style="list-style-type: none"> <li>• Research and Analysis – 30% <ul style="list-style-type: none"> <li>• Development – 30%</li> <li>• Deliverables – 30%</li> </ul> </li> </ul>
2   Advanced Project Development & Realisation - OUpm012N222a		
<b>Aims</b>	This module will help students to further develop their skills in the development and realisation of a major design project.	
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Further develop and define a project brief.</li> <li>• Conceptualise and produce innovative design solutions</li> <li>• Test and evaluate the solutions against design requirements and specifications.</li> <li>• Showcase the major project.</li> </ul>	
<b>Assessment Structure</b>	<p><b>10 %</b> Online Activities</p>	<p><b>90% Coursework</b></p> <ul style="list-style-type: none"> <li>• Research and Analysis – 25% <ul style="list-style-type: none"> <li>• Development – 25%</li> <li>• Deliverables – 25%</li> </ul> </li> <li>• Presentation/VIVA – 15%</li> </ul>

Year 2/Semester 1 - SPECIALISATION IN EDUCATION			
1   Art & Design Teaching Methods - OUpm012N211b			
<b>Aims</b>	Through this module, students will have exposure to new approaches, methods of teaching and assessment objectives of Art and Design at the secondary level. Various contemporary teaching strategies and methods will be discussed in line with the content of the National Curriculum Framework (NCF) and Art and Design syllabus.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Develop knowledge, skills, and understanding of Art and Design and improve the ability to control various art materials, tools and techniques.</li> <li>• Develop a critical awareness of the roles and purposes of Art and Design in different times and cultures.</li> <li>• Develop creativity and imagination through a range of complex activities, thus, understand the importance of aesthetics and essential skills in teaching Art and Design.</li> <li>• Develop an understanding of the National Curriculum Framework (NCF) &amp; Cambridge International examinations (CIE) assessment objectives.</li> </ul>		
<b>Assessment Structure</b>	<b>10 %</b> Online Activities	<b>40% Coursework</b> <ul style="list-style-type: none"> <li>• Research and Analysis – 10%</li> <li>• Development – 15%</li> <li>• Deliverables – 15%</li> </ul>	<b>50%</b> Exams
2   Technology Enhanced Education - OUpm012N212b			
<b>Aims</b>	Within the context of the digital revolution, this module aims at embarking students into a new world of personalised education, social learning, open education, and seamless learning.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Identify several trends in technology that are impacting learning and teaching.</li> <li>• Understand the need to adapt to the flexible requirements of the learning community in a seamless digital world.</li> <li>• Use strategies and instructional methods for effective teaching in the digital era.</li> <li>• Appropriate use of the global knowledge repository for learning as well as for teaching.</li> </ul>		
<b>Assessment Structure</b>	<b>10 %</b> Online Activities	<b>90 %</b> Coursework <ul style="list-style-type: none"> <li>• Research Proposal – 10%</li> <li>• Research Paper – 80%</li> </ul>	



3   Dissertation - OUpm012N213b (Semesters 1 and 2)	
<b>Aims</b>	The research dissertation will allow the student to examine thoroughly an area or a problem in Arts/Design related to education. It will draw upon significant concepts and techniques introduced during the taught part of the course and will have to merge the theoretical background and insights and practice of education through the achievement of a considerable and related in-depth piece of study/work.
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Implement a Research Proposal.</li> <li>• Review literature.</li> <li>• Collect and analyse data using appropriate tools.</li> <li>• Write an academic dissertation.</li> </ul>
<b>Assessment Structure</b>	<p>The review of the final year dissertation will be based on the compliance of a report which should be in the range of 14,000–16,000 words.</p> <p>Students will start their dissertation in Year 2 Semester 1, complete and submit in Year 2 Semester 2 before the final exams.</p>

Year 2/Semester 2 - SPECIALISATION IN EDUCATION			
1   Educational Leadership & Management - OUpm012N221b			
<b>Aims</b>	The module aims to create a sense of awareness in students about the significance and potential of educational leadership in the transformation of an educational institution.		
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Understand the concept of leadership in the educational context.</li> <li>• Identify high-quality leaders to operate a successful and effective educational institution.</li> <li>• Analyse a variety of leadership models designed by leading world educators that can be adapted to other educational institutions.</li> <li>• Apply leadership knowledge, skills, and dispositions that underpin the identified leadership dimensions.</li> </ul>		
<b>Assessment Structure</b>	10 % Online Activities	<b>40% Coursework</b> <ul style="list-style-type: none"> <li>• Research and Analysis – 10%</li> <li>• Development – 15%</li> <li>• Deliverables – 15%</li> </ul>	50% Exams

## 14. Curriculum Map of Programme Modules against Intended Learning Outcomes

Module Unit and Code				Knowledge and Understanding						Cognitive Skills						Practical Skills			Transferable Skills			
Module Title	Code	Type	Mode	K1	K2	K3	K4	K5	K6	C1	C2	C3	C4	C5	C6	P1	P2	P3	T1	T2	T3	T4
<b>Year 1 – Level 9 (NQ-MQA) – 2nd cycle Advanced (NQ-EHEA)</b>																						
Design Principles and Application	OUpm012N111	C	BL	✓						✓						✓					✓	
Branding and Identity	OUpm012N112	C	BL	✓	✓	✓				✓	✓	✓				✓	✓		✓	✓	✓	
Research Techniques & Methodology	OUpm012N121	C	BL	✓		✓						✓				✓			✓	✓	✓	
Printing & Digital Production	OUpm012N122	C	BL	✓	✓	✓				✓	✓	✓				✓	✓			✓	✓	
<b>Year 2: Specialisation in Digital Arts – Level 9 (NQ-MQA) – 2nd Cycle Advanced (NQ-EHEA)</b>																						
User Interface & Web Authoring	OUpm012N211a	C	BL	✓	✓	✓				✓	✓	✓				✓	✓			✓	✓	
Project Development	OUpm012N212a	C	BL	✓	✓	✓				✓	✓	✓				✓	✓		✓	✓	✓	
2D & 3D Visual Effects Design and Production	OUpm012N221a	C	BL	✓		✓				✓		✓				✓	✓			✓	✓	
Advanced Project Development & Realisation	OUpm012N222a	C	BL	✓	✓	✓				✓	✓	✓				✓	✓		✓	✓	✓	
<b>Year 2: Specialisation in Education – Level 9 (NQ-MQA) – 2nd Cycle Advanced (NQ-EHEA)</b>																						
Art & Design Teaching Methods	OUpm012N211b	C	BL				✓	✓					✓		✓	✓		✓	✓	✓	✓	✓
Technology enhanced education	OUpm012N212b	C	BL				✓	✓				✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Dissertation	OUpm012N213b	C	BL				✓	✓	✓				✓	✓	✓	✓		✓		✓	✓	
Educational Leadership & Management	OUpm012N221b	C	BL				✓	✓	✓				✓	✓		✓			✓		✓	✓

C = Core; E = Elective; DL = Distance Learning; BL= Blended Learning; CD = Campus Delivery