

COURSE OUTLINE

Course title: Internet and Social Media Course for Beginners - OUs 010

Over the last five or ten years, technological advancements have taken a quantum leap forward. Social media more so than anything has impacted lives of many people deeply. Today, social media tools like YouTube, Facebook, Twitter, Blogging and Pinterest, to name a few, have a profound effect on the way people interact with and socialize online.

Course overview: The Internet and Social Media Course for Beginners covers the basics for those who aren't familiar with the Internet and wish to get acquainted with social media. Upon completion of this course, learners are expected to have acquired basic skills in searching on the Internet and using various popular social media tools.

Course duration: 4 months

Course delivery: Online learning – OU e-learn platform

Course contents:

| Unit | Titles |
|-------------|---------------------------------|
| 1 | An Introduction to Social Media |
| 2 | Internet Search |
| 3 | Email Basics |
| 4 | YouTube |
| 5 | Facebook |
| 6 | Twitter |
| 7 | Blogging |
| 8 | Google Docs |
| 9 | Pinterest |

❖ **Assessment mode:** Self-assessment activities, Practical exercises and Exam.

❖ **Course certification:** A certificate will be awarded upon successful completion of **all** practical assessments and examination.

❖ **More info.** Pls. contact:

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